



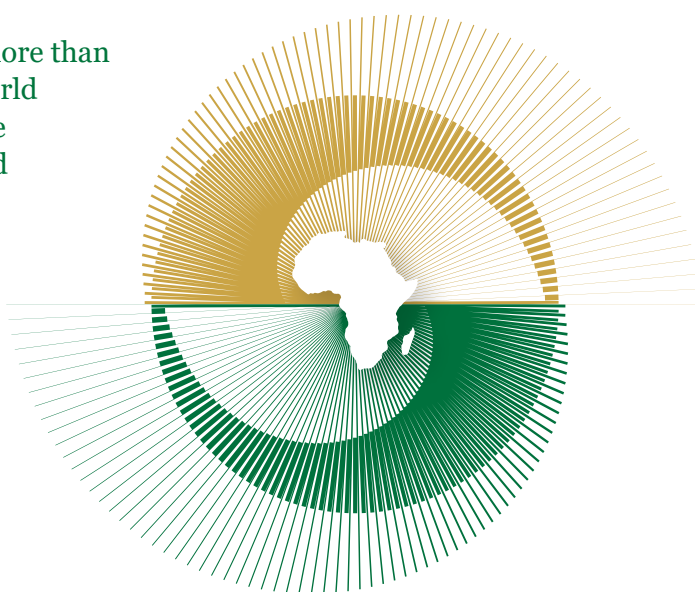
Become an ARDA Sponsor in 2023

ARDA sponsors range from major international oil companies, international energy companies, shipping companies, inspectors, local trading companies, international banks and equipment and technology providers to the downstream industry.

Sponsors can participate to the ARDA Week 2023 but also be active participants at the ARDA Work Groups Workshops, Forums, training and other ARDA activities during the year. This will give you the unique opportunity to share experiences with pan-African and international companies, but also to join ARDA in solving the challenges for the future of the African downstream oil industry.

In more than 15 years, ARDA has gathered more than 100 sponsors companies from around the world and from a wide variety of industries to create an extraordinary networking opportunity and exchange of best practice.

ARDA offers Diamond, Platinum, Gold and Silver annual sponsorship packages designed to provide its sponsoring partners with an opportunity to develop relationships with key players in the African Downstream industry and promote their unique services.



... and join ARDA activities around the year



2023

CAPE TOWN, SOUTH AFRICA

ARDA WEEK

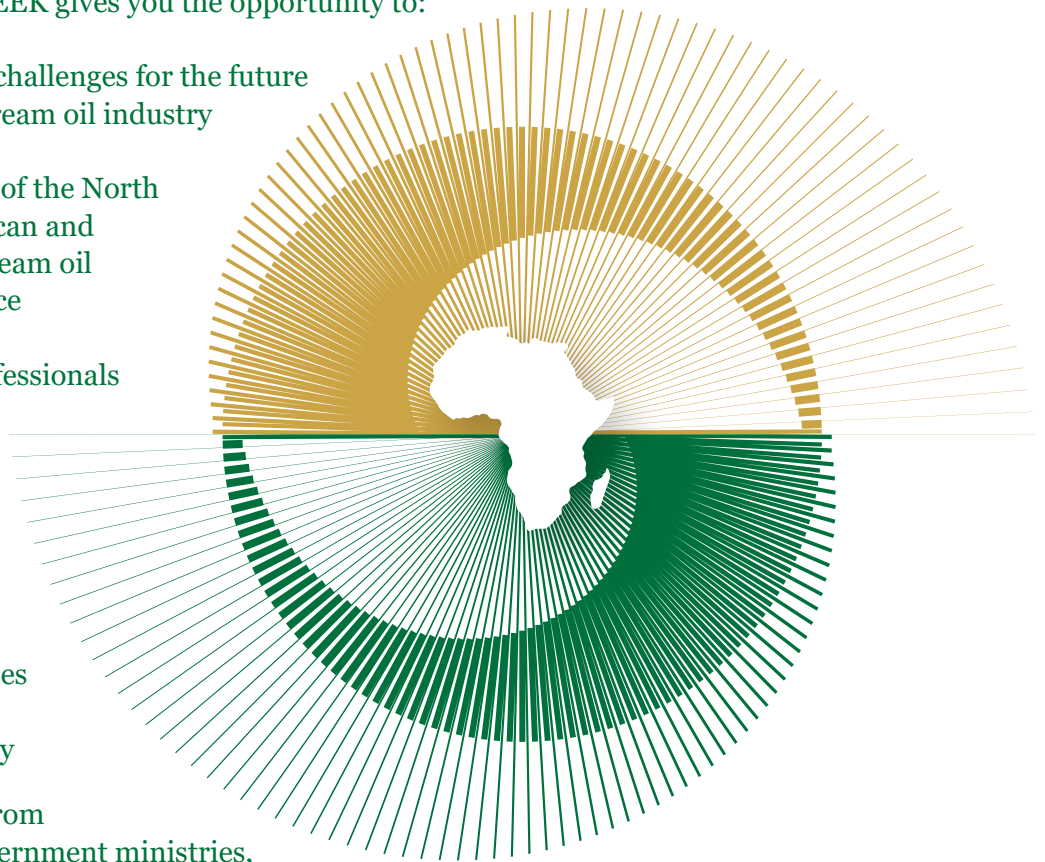
13–17 MARCH

Balancing Energy Transition and Security for the African Downstream

ARDA WEEK 2023, the meeting place for the downstream oil industry in Africa, will be held, in person, from 13th to 17th March 2023 in Cape Town, South Africa.

Participating in ARDA WEEK gives you the opportunity to:

- Join us in solving the challenges for the future of the African downstream oil industry
- Meet with key players of the North and Sub-Saharan African and International downstream oil industry all in one place
- Listen to industry professionals talk about the latest trends and innovations in the industry
- Share experiences with pan-African and international companies
- Review new technology
- Join representatives from African refineries, government ministries, banks, regulators, importers, distributors, traders, storage companies, marketing companies and refinery equipment & technology suppliers



ARDA Sponsorships 2023



Diamond Sponsorship

\$100,000

- 18 delegate passes for the ARDA Week 2023
- 60 access to the online conference
- 2 stands included some exhibition features for the ARDA Week 2023
- Logo on all marketing materials including lanyard and notebook
- Logo and company profile in the ARDA Week 2023 Showguide including 2 x A4 full colour page ad
- Sponsor President Cocktail/Tea Breaks/Lunches (depends on availability)
- VIP Table at the Gala Dinner
- 50% discount on CITAC Workshops
- 4 free passes for ARDA forums

(more details about [Diamond sponsorship](#) on the following page)

Platinum Sponsorship

\$60,000

- 12 delegate passes for the ARDA Week 2023
- 40 access to the online conference
- 1 stand included some exhibition features for the ARDA Week 2023
- Logo on all marketing materials
- Logo and company profile in the ARDA Week 2023 Showguide including an A4 full colour page ad
- 25% discount on CITAC Workshops
- 2 free passes for ARDA forums

(more details about [Platinum sponsorship](#) on the following page)

Gold Sponsorship

\$40,000

- 8 delegate passes for the ARDA Week 2023
- 30 access to the online conference
- 1 stand for the ARDA Week 2023
- Logo on all marketing materials
- Logo and company profile in the ARDA Week 2023 Showguide including an A4 full colour page ad
- 15% discount on CITAC Workshops
- 1 free passes for ARDA forums

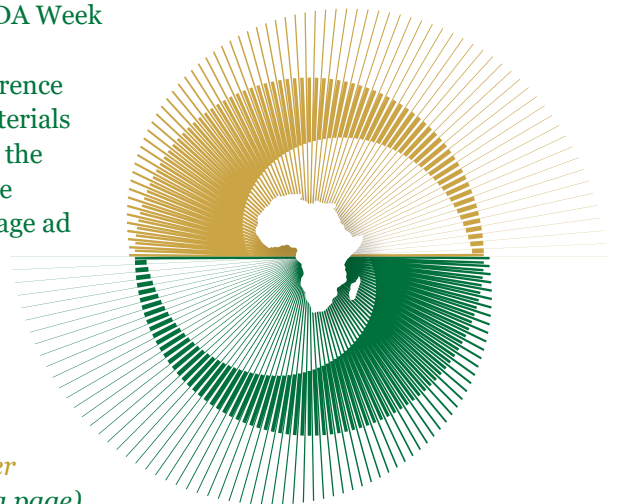
(more details about the [Gold sponsorship](#) on the following page)

Silver Sponsorship

\$18,000

- 4 delegate passes for the ARDA Week 2023
- 20 access to the online conference
- Logo on some marketing materials
- Logo and company profile in the ARDA Week 2023 Showguide including an A5 full colour page ad
- Possibility of purchasing an exhibition space during ARDA Week 2023
- 10% discount on CITAC Workshops

(more details about the [Silver sponsorship](#) on the following page)



ARDA Sponsorship packages 2023



	Diamond \$100,000	Platinum \$60,000	Gold \$40,000	Silver \$18,000
Through the year				
Company information and link on ARDA website	✓	✓	✓	✓
Company logo on the home page of ARDA website	✓	✓	✓	
Company logo on documents promoting all ARDA activities	✓	✓	✓	
Invitations to attend Work Group Meetings & Seminars	✓	✓	✓	✓
Nominate delegates to all Work Group Meetings	✓	✓	✓	✓
ARDA Work Group Workshops				
Invitation to participate in all workshops	✓	✓	✓	✓
Forums participation	4 free places	2 free places	1 free place	
Forum sponsorship opportunity	free	free	at extra cost	at extra cost
Presentation at selected workshops	4 presentations	2 presentations	1 presentation	1 presentation
Lead Sponsor of one workshop	3	2	1	1
Your logo next to your presentation on marketing material	✓	✓	✓	✓
Your logo as lead sponsor on marketing material of the sponsored workshop	✓	✓	✓	
Company logo on welcome slide, transition and thank you slide of your sponsored workshop	✓	✓	✓	
ARDA WEEK 2023 - ARDA Conference - 13th to 15th March 2023 - Cape Town and accessible online				
Presentation to plenary session - Keynote speaker	✓	✓	✓	
Exhibition space during ARDA Conference	2 free stands + features	1 free stand + features	1 free stand	at \$2,000/stand
Logo and company profile in ARDA WEEK Show guide	✓	✓	✓	✓
Interview for Video promotions	✓	✓	✓	
Electronic newsletter/ad sent to delegates	4	2	1	
An colour page ad in ARDA WEEK Show guide	A4 x 2	A4	A4	A5
Company logo on documents/marketing material promoting ARDA WEEK	✓	✓	✓	
Company logo on lanyard/notebooks	✓			
Possibility of chairing a panel session during ARDA Conference	✓	✓	✓	
Opportunity to send a proposal of paper				✓
Discount on CITAC Workshops	50%	25%	15%	10%
+ specific to the physical event				
Delegates to the ARDA Conference (13 th - 15 th March 2023)	18	12	8	4
Access to VIP room to book private meetings during the ARDA Conference	✓	✓	✓	
Networking opportunity with sponsors and other delegates	✓	✓		
Company logo on the backdrop of the stage during ARDA Conference	✓	✓	✓	
Possibility of purchasing extra delegate pass during ARDA Conference	✓	✓	✓	✓
Sponsor President Cocktail/Tea Breaks/Lunches (depends on availability)	✓	at extra cost	at extra cost	at extra cost
VIP table at the Gala Dinner	✓			
+ specific to the online platform				
Virtual access to ARDA Conference	60	40	30	20
Company Logo and profile on virtual conference platform	✓	✓	✓	✓



They supported ARDA in 2022

DIAMOND



GOLD



SILVER



Contact us for more information

If you would like more information about sponsorship opportunities with ARDA, please contact **Laure Liarçou**:

info@afrra.org or laure@citac.com

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